



Integrity

Integrity sits at the heart of everything we do. We aim to be responsible, ethical, honest and fair in all our actions.

When David Magnussen started MBP back in 1999 he had a very clear vision about how he wanted this business to behave. The M in MBP stood for Modern and from the start the business has been built around transparency, traceability and innovation.

Transparency and traceability

For us and for our clients it is important that we know where our products come from, how they are produced, where they go to and how they are used. Through our open book approach - seen today with our OMBP activity sheets - our clients can see and trust the way we operate. Working with us they know that their reputation and their brands are being protected.

Our way of operating has been endorsed by subsequent legislation. In the EU the Animal By-Products (ABP) and other waste legislation is, to a large extent, now making the origin and the destination of products completely transparent. Traceability and transparency are key features of our OMBP solution which is being increasingly accepted across the world by a growing and diverse range of clients.

Shark liver oil - just one good example

In 2019 we turned down potential business in shark liver oil. This was based on the fact that we could not obtain any documents on the shark liver oil and where it came from and there was no evidence to show that the oil did not come from the IUCN Red List of Threatened Species.

The shark liver oil was quite interesting because it had a very high content of the molecule squalene. We consulted IFFO and it would have been perfectly legal for us to trade the oil but we did not think that it would be right.

So we decided not to get involved in this business in compliance with the recommendations of the Global Sharks and Ray Initiative (GSRI) supported by WWF among others. Many shark species are threatened and "establishing responsible trade in shark and ray products" is one of the elements of the GSRI global strategy for Conservation of Sharks and Rays. It's one of many decisions we're proud we have taken. Integrity and sustainability go hand in hand.



UN Sustainable Development Goals

MBP Solutions has a code of ethics in place and since 2017 has been committed to the UN Global Compact corporate responsibility initiative and its principles in the areas of human rights, labour, environment and anti-corruption.

MBP Solutions is part of SDG Ambition, an accelerator initiative that aims to challenge and support companies participating in the UN Global Compact in setting ambitious corporate targets and accelerating the integration of the 17 Sustainable Development Goals (SDGs) into core business management.

Zero incidents of bribery is one of the SDG Ambition benchmarks that we are treating as a priority. The benchmark helps organisations prevent and eradicate instances of corruption and bribery and has an impact on SDG 16 "Peace, justice and strong institutions".

Integrity makes commercial sense

When you have integrity you know that you cannot win every bit of business. There will be business where you will be disadvantaged by your moral stand. More importantly, there will be business that you can only get because you have integrity. And that's the type of world we want to live and work in.